ORDER

Orders Order / Rev: 06819933 Alt Order #: Product Desc: NASIT Estimate: 1248 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 05/31/12 / 05/31/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLI1 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	104	\$77,250.00	\$65,662.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$77,250.00	\$65,662.50	0.00
Totals	104	\$77,250,00	\$65,662.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$77,250.00
Market	100%	\$275 892 86

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$85,526,79
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$44,142.86
KTUD	1%	\$2,758.93
KVVU	17%	\$46,901.79
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$19,312.50

_	Ln	Ch	Start	End	Inventory	Code	Break	Start/End T	Гіте	Days	Len S	pots	Rate F	Pri Rtg Type	Spots	Amount
_	E. 1	KSNV	10/16/12	10/22/12	M-F 5-6a V	/akeUp w/Wa	βM	5-6a	M	TWTF	:30	5	\$400.001	0.00 NM	5	\$2,000.00
			•		M-F 5-6a V	VakeUp w/Wa	gners							:	ı	
		WAKE U	IP WITH 1	HE WAG	NERS										l	
		<u>Star</u>	<u>t Date</u>	End Date	Weekday	s Spots	Week	<u>Rate</u>	Ratin	g					ı	
_	W	eek: 10/1	6/12 1	10/22/12	MTWTF	-	5	\$400.00	0.0	00					i	

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Order / Rev:

102331

Advertiser:

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06819933

Product Desc:

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1248

KSNV

_Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSN	√V 10/16/1	2 10/22/12	M-F 5-6a WakeU	_	5-6a	MTWTF	:30	5	\$400.001	0.00 NM	5	\$2,000.00
10/04	E LID WITE	THE WAG	M-F 5-6a WakeU	p w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/16/12	10/22/12	MTWTF	5	\$400.00	0,00						
	****	2 10/22/12	Wake Up Early w	····	430a-5a	MTWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
			Wake Up Early V	-			100	•	φ200.001	0.00 14,0	7	Ψ000.00
WAK	(E UP EARL	Y W/THE V	/AGNERS							·		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/16/12	10/22/12	MTWT~~S	4	\$200.00	0.00						
E 3 KSN	NV 10/16/1	2 10/22/12	M-F 6-7a WakeU	-	6-7a	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
\A\A\	(F LIP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/16/12	10/22/12	MTWTF	5	\$725.00	0.00						
E 4 KSN	V 10/16/1	2 10/22/12	Today Show	CM	658a-9am	MTWTF	:30	5	\$900.001	0.00 NM	5	\$4,500.00
			Today Show						*	0.00	Ť	4 1/000.00
	AY SHOW											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/16/12	10/22/12	MTWTF	5	\$900.00	0.00						
É 5 KSM	NV 10/20/1	2 10/20/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
. NEW	VS 3 AT SUI	VRISE	News 3 Sunrise S	SATURDAT			*					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	S-	1	\$375.00	0.00						
E 6 KS	V 10/20/1	2 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
			Saturday Today									* .,,
	URDAY TO											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
· · · · · · · · · · · · · · · · · · ·	10/15/12	10/21/12	S-	2	\$625.00	0.00						
E / KSI	10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NEV	VS 3 AT SU	NRISE	rvews 5 odinise v	BONDAT								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	S	1	\$375.00	0.00				,		
E 8 KSI	VV 10/21/1	2 10/21/12	Sunday Today	CM	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Sunday Today									
	AY ON SUN											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			•			
	10/15/12	10/21/12	News 3 Today W	kmai CN4	\$500.00	0.00	.00		#500 '00 4	0.00.104		4400.00
E 9 KOI	NV 10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEV	VS 3 TODAY	//WKEND	reces o roday									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	\$	1	\$500.00	0.00						
E 10 KSI	NV 10/21/1	2 10/21/12	Chris Matthews 9	:30AM GM	9:30a-10a	S	:30	1	\$500.001	0.00 NM	. 1	\$500.00
OLIE	NO BRATTLE	***** OLIOVA	Chris Matthews 8	SUN 9:30am								
		EWS SHOW		0	m /	D ()						
	Start Date 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
-			M-F Today Show		9-10a	MTWTF	:30	4	\$425.001	0.00 NM		6 4 700 00
	10/10/1	Z IUIZZIIZ	M-F Today Show		3-10a	141 AA 1 L	.30	4	φ 4 23.00 I	U.UU INIVI	4	\$1,700.00
TOD	AY SHOW	II	, -,,									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/16/12	10/22/12	MTWTF	4	\$425,00	0.00						
E12 KS	NV 10/16/1	2 10/22/12	M-F Today Show	III 4th IBM	10am-11am	MTWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
TOP	VVA GITURA	ш	Today 4th Hour									
	OAY SHOW Start Date	End Date	Weekdays	Spots/Week	Doto	Poting			•			
	10/16/12	10/22/12	<u>vveekdays</u> MTWTF	Spots/vveek 4		Rating 0.00						
1		2 10/22/12		CM	11am-12pm	MTWTF	:30	3	\$325,001	0.00 NM	3	\$975.00
		_		OIM	, типп тарпп	COLMAIL	.00	J	ψυΖυ,υυ	O.OO INIVI	ا ا	φυ/ Ο, ΟΟ

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Alt Order #:
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Product Desc:

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1248

Recitable Play Reci	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
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Sint Date End Date Weekdays SpoisWeek Rate Selfing Weekdays SpoisWeek Rate Selfing S	RACHE	RAY		Rachael Ray									
March Control Color Co			End Date	Weekdavs	Spots/Week	Rate	Rating				1		
NEWS 3 AT NOON NEWS Start Date Movekidays Spots/Week Eate Seling Sel													
New Start Date Property Pro	E 14 KSNV	10/16/1	2 10/22/12	Noon News	CM	12-1230pm	MTWTF	:30	5	\$425,001	0.00 NM	5	\$2,125.00
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March Color Color March Color Color March Color Colo				Washdaya	Cnatallalade	Dete	Detine						
E16 KSNV 1016/12 1072/12 The Agenda 1230pm CM 1230-1p MTWTF- 30 6 \$325.001 0.00 NM 5 \$1,625.00											i		
The Agenda 1230pm			•				•	:30	5	\$325,001	0.00 NM	5	\$1,625,00
Size Date End Date Week 1016/12 1022/12 Days of our Lives Days of our Days of our Lives Days of our Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Da						•				,			+ ·, · · · ·
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E16 KSNV 10/16/12 10/22/12 Days of our Lives Days our Lives Days of our Lives Days of our Lives Days of our Lives Da													
Days OF OUR LIVES Start Date End Date Weeks 101/61/2 10/22/12 MIVIFF- 5 \$425.00 0.00						•		·30	2	\$425,004	0.00 NM	2	\$950.00
Sizet Date End Date Week 2016/16/12 10/22/12 The Doctors CM 2 pm-5pm MTWTF 30 5 \$325.00 0.00 NM 5 \$1,625.00	L 10 1(011)	10/10/1	L TOILLIE	•	OW	1200p-2pm		.00		ψ420,001	O.OO INIV	4	φουσ.συ
Model: 101/6/12 1022/12 MFVFFFF 2 \$425.00 0.00	DAYS (OF OUR	LIVES	•									
E17 KSNV 10/16/12 10/22/12 The Doctors						-							
The Doctrors										****		_	*
Start Date End Date Weekdays MintFree Sopts/Week Rate Rating O.00	E 17 KSNV	10/16/1	2 10/22/12		CM	2pm-3pm	MTWTF~-	:30	5	\$325.001	0.00 NM	5	\$1,625.00
Mark: 10/16/12 10/22/12 MTWTF 5 \$325.00 0.00	THE DO	OCTORS		The Doctors									
E18 KSNV 10/16/12 10/22/12 Dr. Phil Start Date End Date Weekdays Week 10/16/12 10/22/12 MTWTF 5 \$450.00 0.00 E19 KSNV 10/16/12 10/22/12 MTWTF 5 \$450.00 0.00 E19 KSNV 10/16/12 10/22/12 News 3 at 4 CM 4-430p MTWTF :30 5 \$725.001 0.00 NM 5 \$3,625.00 News 3 at 4 CM 4-430p MTWTF :30 5 \$725.001 0.00 NM 5 \$3,625.00 News 3 at 4 CM 4-430p MTWTF :30 5 \$725.001 0.00 NM 5 \$3,625.00 News 3 at 4 Supra MTWTF :5 \$725.00 0.00 E20 KSNV 10/16/12 10/22/12 MTWTF 5 \$725.00 0.00 E20 KSNV 10/16/12 10/22/12 News 3 at 430pm News 3 at 4.30pm News 3	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				L		
Dr Phil Start Date End Date Find Date Movekdays Spots/Week Rate Rating O.00 Movek: 10/16/12 20/22/12 News 3 at 4 CM 4-430p MTWTF :30 5 \$725.001 0.00 NM 5 \$3,625.00 News 3 at 4 News 3 at 4:30PM News 3 at 4:30PM				MTWTF	5	<u> </u>	0.00						
DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E18 KSNV	10/16/1	2 10/22/12		CM	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
Start Date End Date Meekdays Spots/Week Rate Additional Rating New	DB DF	111		Dr Phil									
Meek: 10/16/12 10/22/12 News 3 at 4 CM			End Date	Weekdays	Spots/Week	Rate	Rating						
News 3 at 4 Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Color Start Date Star													•
FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating O.00	E19 KSNV	10/16/1	2 10/22/12	News 3 at 4	CM	4-430p	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
Start Date New 10/16/12 10/22/12 New 3 at 430pm CM 430-5pm MTWTF :30 5 \$725.001 0.00 NM 5 \$3,625.00	FIDAT	NIEWO O	AT FOUR	News 3 at 4									
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NewS 4 No.													
News 3 at 4:30PM News 4	E 20 KSNV	10/16/1	2 10/22/12	News 3 at 430pm	СМ			:30	5	\$725.001	0.00 NM	5	\$3,625.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				News 3 at 4:30PM	Л	,							•
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E21 KSNV 10/16/12 10/22/12 M-F Early News CM 5-630p MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00				-									
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Start Date End Date Weekdays Spots/Week Rate Rating		,		-	5	ООООР	131. 44.11	.00	J	ψ1,200.00 t	0.00 11111	V	ψο,σοσ.σο
Week: 10/16/12 10/22/12 MTWTF 5 \$1,200.00 0.00 E 22 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm S- :30 1 \$675.00 1 0.00 NM 1 \$675.00 NM KSNV EARLY NEWS Start Date Weekdays End Date Weekdays Spots/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Week: 10/16/12 10/16/12 10/22/12 M-F Jeopardy M-F Jeopardy M-F Jeopardy Rating Septs/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Septs/Week Rate Rating Week: 10/16/12 10/22/12 M-F Wheel of Fortune WHEEL OF FORTUNE Septs/Week Rate Septs/Week Rate Rating Week: 10/16/12 10/22/12 M-F Wheel Septs/Week Rate Rating N-7-730pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00 WHEEL OF FORTUNE Start Date End Date Septs/Week Septs/Week Rate Septs/Week: 10/16/12 10/22/12 End Date Weekdays Septs/Week Rate Rating NTWTF Rating Rating Rating NTWTF S4,300.00 0.00													
E 22 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pmS- :30 1 \$675.001 0.00 NM 1 \$675.00 Sa-Su Early News KSNV EARLY NEWS Start Date Week: 10/15/12 10/21/12													
Sa-Su Early News Sa-Su Early News Sa-Su Early News Start Date End Date Weekdays Spots/Week Rate Rating		_						.20	4		0.00 NIM	4	\$075.00
Start Date End Date Weekdays Spots/Week Rate Rating	EZZ NONV	10/20/	12 10/20/12			apin-osopin	5-	;30	1	\$675.001	ועומי טט,ט	1	\$675.00
Week: 10/15/12 10/21/12 S- 1 \$675.00 0.00 E 23 KSNV 10/16/12 10/22/12 M-F Jeopardy	KSNV	EARLY N	IEWS		-								
E 23 KSNV 10/16/12 10/22/12 M-F Jeopardy CM 630-7pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00 M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 M-F Wheel CM 7-730pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00													
M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00													
Start Date End Date Weekdays Spots/Week Rate Rating	E 23 KSNV	10/16/	12 10/22/12	•	CM	630-7pm	MTWTF	:30	5	\$1,300.001	0.00 N M	5	\$6,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00 E 24 KSNV 10/16/12 10/22/12 M-F Wheel CM 7-730pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00	JEOPA	ARDY		wi-i Jeopaldy									
E 24 KSNV 10/16/12 10/22/12 M-F Wheel CM 7-730pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00			End Date	Weekdays	Spots/Week	Rate	Rating						
M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00						\$1,300.00	0.00						
WHEEL OF FORTUNE <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00	E24 KSNV	10/16/	12 10/22/12			7-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00	WHEE	L OF FO	RTUNE	ivi-it vyheel of Fo	rtune								
Week: 10/16/12 10/22/12 MTWTF 5 \$1,300.00 0.00				Weekdays	Spots/Week	Rate	Rating						
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	E 25 KSNV	10/20/	12 10/20/12		CM	630-730pm	S-	:30	2	\$525.001	0.00 NM	2	\$1,050.00

Print Date: 05/31/12 10:39:37

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10/16/12 - 10/22/12

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Nevadans Against Special Interest Taxat

Alt Order #: Flight Dates: 06819933

Product Desc:

NASIT

Estimate:

1248

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	oots	Amount
			Weekend Jeopard WKND Jeop/Who	-							<u></u>
JEOPA	RDY/WH	HEEL OF FO		561							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	S-	2	\$525.00	0.00					
E 26 KSNV	10/22/1	2 10/22/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VO	DICE		Monday Prime 8-	порт		•			1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	22/12	10/28/12	M	1	\$4,000.00	0.00					
E 27 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
BOCK (CENTER		Wednesday Prim	ie 9-10pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$3,000.00	0.00					
E 28 KSNV	10/19/1	2 10/19/12	Fri 10-11p	СМ	10-11pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
DATE	INIT NIDO		Friday Prime 10-	11pm							
	INE NBC int Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	F	<u> </u>	\$2,600.00	0.00					
E 29 KSNV			News 3 Live in Pr	rime CM	7-10pm	S	:30	1 \$1,600.001	0.00 NM	1	\$1,600.00
			News 3 in Prime	,	•						, ,
	AFTER N								1		
Sta Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00					
E 30 KSNV					10-11pm	S	:30	1 \$900.001	0.00 NM	1	\$900.0
		- 141-117-	Sunday Prim 10-					, 4000,001	0.00 1	·	φοσσ.σ.
	ORDER										
<u>Sta</u> Week: 10	art Date	End Date	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u>	Rating					
E 31 KSNV		2 10/21/12		<u>.</u>	\$900.00 11pm-1135p	0.00 m MTWTF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
LOT RONV	10/10/1	2 10122112	M-F News 3 at E		T I pill-1 100p	ill Wilwir	.50	4 \$1,200.001	O.OO INIVI	*	φ4,600.0t
NEWS	3 NIGHT	SIDE									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF		\$1,200.00	0.00		1 01 100 001	0.00 1111		44.400.0
E32 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	omS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	Oa Ou Nows o al	LICVOIT							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	S-		\$1,100.00	0.00					
E 33 KSNV	10/16/1	2 10/22/12	The Tonight Short	w CM	1135p-1237	a MTWTF	:30	5 \$500.001	0.00 NM	5	\$2,500.0
TONIG	HT SHO	N W/ JAY L	Tonight Show								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF	5		0.00					
E 34 KSNV	10/20/1	12 10/20/12	Saturday Night L		1130pm-1:0	2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.0
CATLI	DAV MIC	PLIT I NAC	Saturday Night L	_ive				•			
	RDAY NIC art Date	HT LIVE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	<u>vveekuays</u> S-		\$1,400.00	0.00					
									Totals	104	\$77,250.0